



PULSAR SUMMIT SAN FRANCISCO 2022



Sponsorship Prospectus

Pulsar Summit San Francisco 2022

Event Overview

When:

Thursday, August 18th, 2022

Where:

Hotel Nikko
San Francisco, CA

Who:

~200+ attendees

What: Live, in-person conference. All sessions will be recorded and shared on-demand.

The Pulsar Summit brings together the Apache Pulsar Community to share best practices, gain hands-on training, and discuss the future of streaming and messaging.

Prior Summits featured sessions by tech leads, open-source developers, and software architects from Splunk, Salesforce, Verizon Media, Iterable, Yahoo! JAPAN, and more. Attendees include top tech, fintech and media companies like Google, Microsoft, AMEX, Disney, and Paypal.

Why Sponsor Pulsar Summit San Francisco 2022?

BRAND AWARENESS

Sponsors will have branding opportunities onsite and online. The reach and buzz of the Summit isn't to be missed.

THOUGHT LEADER

Stand out as a leader in the fast-growing Apache Pulsar community.

RECRUITING

Pulsar Summit is a great opportunity to connect with talented engineers and build relationships.

STANDARD SPONSORSHIP

\$1000 (Limited Availability)

Includes:

- 2 conference passes (up to 5 additional passes discounted at \$100 each)
- Social media shoutouts/posts
- Logo and link on Summit website
- Logo included in email communications

HAPPY HOUR SPONSORSHIP

\$2000 (1 Available)

Includes Standard Sponsorship benefits:

- 2 conference passes (up to 5 additional passes discounted at \$100 each)
- Social media shoutouts/posts
- Logo and link on Summit website
- Logo included in email communications

Plus:

- Your Logo on happy hour signage
- MC shout-out with dedicated slide in conference deck
- Opportunity to brand the happy hour area and run giveaway/prize draw

GENERAL SESSION SPONSORSHIP

\$1750 (1 Available)

Includes Standard Sponsorship benefits:

- 2 conference passes (up to 5 additional passes discounted at \$100 each)
- Social media shoutouts/posts
- Logo and link on Summit website
- Logo included in email communications

Plus:

- Your Logo signage at general session entrance
- MC shout-out with dedicated slide in conference deck

BREAKOUT SESSION SPONSORSHIP

\$1500 (1 Available)

Includes Standard Sponsorship benefits:

- 2 conference passes (up to 5 additional passes discounted at \$100 each)
- Social media shoutouts/posts
- Logo and link on Summit website
- Logo included in email communications

Plus:

- Your Logo signage at breakout session entrance
- MC shout-out with dedicated slide in conference deck

LUNCH SPONSORSHIP

\$1500 (1 Available)

Includes Standard Sponsorship benefits:

- 2 conference passes (up to 5 additional passes discounted at \$100 each)
- Social media shoutouts/posts
- Logo and link on Summit website
- Logo included in email communications

Plus:

- Signage with your logo at lunch entrance
- Opportunity to brand the lunch area

COFFEE BREAK SPONSORSHIP

\$1250 (1 Available)

Includes Standard Sponsorship benefits:

- 2 conference passes (up to 5 additional passes discounted at \$100 each)
- Social media shoutouts/posts
- Logo and link on Summit website
- Logo included in email communications

Plus:

- Opportunity to brand the break area

SPONSORSHIP OVERVIEW

STANDARD SPONSORSHIP \$1000

- 2 conference passes (up to 5 additional passes discounted at \$100)
- Social media shoutouts/posts
- Your Logo and link on Summit website
- Logo included in email communications

HAPPY HOUR SPONSORSHIP \$2000

Includes Standard Sponsorship benefits plus:

- Your logo on happy hour signage
- MC shout-out with dedicated slide in conference deck
- Opportunity to brand the happy hour area and run giveaway

GENERAL SESSION SPONSORSHIP \$1750

Includes Standard Sponsorship benefits plus:

- Logo signage at breakout session entrance
- MC shout-out with dedicated slide in conference deck

BREAKOUT SESSION SPONSORSHIP \$1500

Includes Standard Sponsorship benefits plus:

- Logo signage at breakout session entrance
- MC shout-out with dedicated slide in conference deck

LUNCH SPONSORSHIP \$1500

Includes Standard Sponsorship benefits plus:

- Logo signage in lunch area
- Opportunity to brand the lunch area

COFFEE BREAK SPONSORSHIP \$1250

Includes Standard Sponsorship benefits plus:

- Opportunity to brand the break area



Please respond to secure your sponsorship.



sponsors@pulsar-summit.org