



**Pulsar Virtual  
Summit Europe**  
May 23rd, 2023

**Become a community  
sponsor!**



Hosted by  **StreamNative**

## Community Sponsorship Prospectus

**When:** Tuesday, May 23rd, 2023

**Where:** One-day virtual event

**Who:** ~200+ virtual attendees expected

**What:** Live day-of virtual event with all recordings shared on-demand after

Join us as an official Community Sponsor for Pulsar Virtual Summit Europe 2023. Please respond to secure your sponsorship [here](#).

We're excited to announce **Pulsar Virtual Summit Europe 2023**, taking place May 23rd, 2023. Pulsar Summit is the conference dedicated to Apache Pulsar and the messaging and event streaming community. Pulsar Summits gather an international audience of CTOS/CIOS, developers, data architects, data scientists, and Apache Pulsar committers/contributors. Together, they share experiences, exchange ideas and knowledge, and receive hands-on training sessions led by Pulsar experts.

This year the Program Committee includes top Pulsar experts, such as Apache Pulsar PMC members Matteo Merli, CTO at StreamNative, David Kjerrumgaard, Software Engineer and author of *Apache Pulsar in Action*, and Addison Higham, Chief Architect at StreamNative. In addition to the Apache Pulsar PMC members, the program committee also includes Yingjun Wu, RisingWave Founder and CEO, and Eric Sammer, Founder and CEO at Decodable, and more.

## Call for Pulsar Summit Community Sponsors

We're currently accepting Community Sponsors for Pulsar Virtual Summit Europe 2023, and we invite you to participate. Sponsoring this event provides an excellent opportunity for your organization to further engage and connect with the quickly growing Pulsar and streaming communities.

There is **no fee** to participate as a Community Sponsor for the Pulsar Virtual Summit Europe 2023 event. Instead, we ask that you help promote the event (via your social media and other marketing channels) to drive attendance and participation at the summit.

## Why participate as a Pulsar Summit Community Sponsor?

Pulsar Virtual Summit Europe 2023 is a global summit that attracts hundreds of attendees from around the world. Prior Pulsar Summit events have featured 170+ interactive sessions by tech leads, open-source developers, software engineers, and software architects from Salesforce, Splunk, Verizon Media, Iterable, Yahoo! JAPAN, TIBCO, OVHcloud, Clever Cloud, and more.

The conferences have garnered 2,200+ attendees around the globe, including attendees from top tech, fintech and media companies, such as Google, Microsoft, AMEX, Salesforce, Disney, and Paypal. The summit provides the opportunity to position your company as a thought leader in the streaming and messaging tech space, build relationships, and extend your brand awareness.

## Community Sponsor Benefits

1. See your logo featured on the Pulsar Summit website, in promotional materials for the event, and featured in the Opening Keynote at the Summit.
2. Gain valuable mindshare of a targeted audience, including developers, architects, and technical leaders.
3. Associate your brand with one of the fastest-growing technology communities.
4. Expand your brand awareness by participating in a global digital event that can be accessed anytime, anywhere.
5. Receive complimentary tickets to the day-of event.
6. Access the Pulsar Summit recordings one week before general public release.

## Sponsor Requirements

As a sponsor, we ask that you actively promote Pulsar Virtual Summit Europe 2023 via your relevant social media and marketing channels. At a minimum we ask that you:

1. Send two (or more) emails to your contacts, either as an email dedicated to the conference and/or included in regular correspondence like a newsletter or event invite.
2. Share two social media posts per month in March, April, and May.
3. Feature the summit on the "Events Calendar" on your website (if you have one).

## Get Started Today!

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Questions for the Pulsar Summit Event Team? Contact us: [sponsors@pulsar-summit.org](mailto:sponsors@pulsar-summit.org).

Pulsar Virtual Summit Europe 2023 is proudly hosted by

